

Forwarding • Pharmaceuticals • Perishables



# Table of Contents

- 3 Objectives
- 3 Qualifications
- 4 THE OCEANAIR GROUP Services Tools
- 8 Operational Review Meetings
- 8 Transportation Management
- 9 Import
- 10 Export
- 10 Supply Chain Management Improvements
- 10 Billing
- 11 THE OCEANAIR GROUP Value Added Services



# Objectives

- Provide THE OCEANAIR GROUP's background, how we arrived to today and direction for the future
- Overview of THE OCEANAIR GROUP's service portfolio

### Licenses and Certificates

As a provider of logistics services, we hold the following licenses and certificates.

- Corporate Customs Brokerage License (U.S. Department of Treasury)
- Ocean Transportation Intermediary License (Federal Maritime Commission)
- Brokerage Authority License (U.S. Department of Transportation)
- IATA Certificate of Endorsement (Cargo Network Services, an IATA company)
- Validated C-TPAT member
- Certified in handling hazardous materials (IATA, IMDG, DOT)
- CCSF (Certified Cargo Screening Facility)
- Transportation Security Administration
- TRACE Anti-Bribery Certification

# Qualifications

## Brokerage

With 10 staff members holding U.S. Customs broker licenses, THE OCEANAIR GROUP provides a level of compliance expertise unmatched by any of our local competitors.

### **Import & Export Transportation**

Through our customized approach to each client, we focus on making transportation simple for companies of every shape and size. By minimizing cost and maximizing efficiency, our team of dedicated transportation and regulatory specialists can provide you with a full range of quality logistics solutions.

### IATA/NVOCC

OCEANAIR is a licensed IATA agent, Ocean Freight Forwarder, and Non-Vessel Operating Common Carrier (NVOCC). These qualifications allow us to provide seamless transportation on THE OCEANAIR GROUP bills of lading.

### International Banking

Our banking staff has over 75 years of experience helping clients with Letters of Credit, online tracking of payments and statuses, and other international banking requirements.



# THE OCEANAIR GROUP Services

THE OCEANAIR GROUP offers international and domestic freight forwarding services. Here is a listing of our services:

### International

- Air & Ocean Transportation
- Door to Door Transportation
- Worldwide Whse. /Dist.
- Export Packing
- Project Cargo
- Chartering
- Documentation
- Banking & Collections
- Buyer Consolidations

#### **Customs Brokerage**

- Customs Clearance
- Customs Bonds
- Duty Drawback
- Protests
- Classification & Valuation

#### Other

- Pharmaceuticals
- Perishables
- Hazardous Materials
- Refrigeration

#### Domestic

- Expedited Trucking
- Same Day/Next Flight Out, Next Day, and Second Day
- Economy Service
- Truck Brokerage
- Full Truckload (FTL)
- Less Than Truckload (LTL)
- Specialized Equipment

# Management Tools

#### **Key Event Notifications**

Our operating system has the ability to set event status notifications for booking, confirmation of departure or arrival, and delivery. Once set, when the status of a shipment changes, you would receive an email with online tracking information. This process would be part of a quantifiable performance standard to be tracked and reported.

#### Internet Tracking

TOD (Tracking OCEANAIR Data) is our online tracking system. Clients can track individual shipments and take advantage of a customized report.

#### Screenshot:

#### Home Screen (shipment listing)

Universal Search		5	Search F	Reset						
Shipper/Consignee	Туре	# of Pieces	Port Origin	ETD	Port Unload	Port ETA	Door ETA	Delivered	MGL #	View
NANTONG JACKBEANIE	SHIPPER	28	SHANGHAI	12/17/2012	LOS ANGELES	12/30/2012	1/11/2013	1/14/2013	40250278002	View
SHANGHAI PACIFIC HEADWEAR	SHIPPER	221	SHANGHAI	12/17/2012	LOS ANGELES	12/30/2012	1/11/2013	1/14/2013	40250278003	View
YANGZHOU EVERBRIGHT FACTORY CO. LTD	SHIPPER	369	SHANGHAI	12/17/2012	LOS ANGELES	12/30/2012	1/9/2013	1/14/2013	40250278001	View
YANGZHOU EVERBRIGHT FACTORY CO. LTD	SHIPPER	24	SHANGHAI	12/17/2012	LOS ANGELES	12/30/2012	1/14/2013	1/15/2013	402502784	View
NANTONG JACKBEANIE	SHIPPER	57	SHANGHAI	12/12/2012	LOS ANGELES	12/23/2012	1/2/2013	1/7/2013	40250275203	View
SHANGHAI PACIFIC HEADWEAR	SHIPPER	2	SHANGHAI	12/12/2012	LOS ANGELES	12/23/2012	1/2/2013	1/8/2013	40250275204	View
SHANGHAI RATONE INTERNATIONAL LTD	SHIPPER	8	SHANGHAI	12/12/2012	LOS ANGELES	12/23/2012	1/2/2013	12/29/2012	40250275202	View
YANGZHOU EVERBRIGHT FACTORY CO. LTD	SHIPPER	117	SHANGHAI	12/12/2012	LOS ANGELES	12/23/2012	1/2/2013	12/29/2012	40250275201	View
	SHIPPER	0							402502933	View
K < 1 2 3 4 5 6 7	89>>	4	Pag	e: 9 of 9	Go Page siz	:e: 17 C	hange		Item 137 to	145 of 145



#### Screenshot: Shipment Detail

Shipment:	40250278002	3002 Reference:		69723 69723 68985			Invoice #	Invoice Date	Invoice Total	View
Shipper: NANTONG JACKBEANIE		EANIE	Carrier: YANG MING AMERICA CORP. Vessel: YM MASCULN - V.04E Master B/L: W230895161 House B/L: SHA2120311AD			>	405513875-01	1/24/2013	\$475.15	View
Pieces:	Pieces: 28 Kilos: 237.3						Totals		\$475.15	
Kilos:						Cust	omer Entry #:	DE6-4006813-1	Cleared Customs:	1/2/2013
CBM: 2.96						Part # Qua			/ Unit	PO #
Service:	BUYER		Description:	HATS		BEA	NIE	144.00	PCS	68985
		12.111				BEA	NIE	144.00	PCS	69723
Depart: Arrive in Port: U		Loca	tion	Anticipate	d Actual	BEA	NIE	225.00	PCS	68985
		SHAN	GHAI	12/17/201	2 12/18/2012	BEANIE		288.00	PCS	69723
		LOS AN	GELES	12/30/201	2 1/2/2013	BEA	NIE	720.00	PCS	69723
Desti	nation Terminal: Delivery:	LOS ANO MIRA L		1/2/201 1/11/201						
Container		Pieces	w	eight (KG)	Delivered					
YMLU512561	6	28		237.30	1/14/2013					

#### Screenshot: Entry Review Detail

Cleared:	1/1/2013		Duty:	\$4,400.62	
Shipper:	SHANGHAI RATONE INTERNA	TIONAL LTD	Gov't Fees:	\$0.00	View
Entry Port:	4601 -		Total HMF:	\$75.90	-Entry
MGL File #:	405513758		Total MGF:	\$210.35	
		O Approved O Flagg	ed		
Add Comme	nts				
		Comments			
Date/Time	User - Email	comments			

### Purchase Order Management

Our PO management portal is designed to offer simple to complex management of our client's PO's. We do not have a one size fits all approach and will tailor the portal to work within the constraints of our client's and/or our client's suppliers. The program can be complex, but the overall methodology creates the required delivery date whether manually or electronically; then manages quantifiable milestones in order to deliver on or before the required delivery date at our client's facility. The PO Management process further provides:

- Line item product information and quantity to manage the product booked against product ordered.
- A booking date to notify you if the supplier doesn't notify us of a scheduled shipment.
- An in-consolidator date that is used to measure on time delivery of the product to either the container freight station for LCL or container yard for FCL.
- Agreement on mode of transport if the required delivery date will not be made as a result of supplier compliance on any of the above.

endor: snipp	per Name	Ship To:	MOHAWK GLOBAL LOGISTICS			Vendor: St	ipper Name		Ship To:	MOHAWK GLOBAL LOGISTICS	s	
rigin: Hong K	long		PO BOX 3065			Origin: SHA	NGHAI			PO BOX 3065		
uantity:	7,452		SYRACUSE	NY 13220-3065		Quantity:	1,356			SYRACUSE	NY	13220-3065
uyer: Buyer	Name Buyer Dept		USA			Buyer: Buy	er Name Buyer Dept			USA		
Dissued: 7	7/31/2013 Last Update: 9/5/201	3 Mohawk Ships to:	DISTRIBUTION CENTER	Remove fro	om Reports	PO Issued:	7/11/2013 Last Update:	8/30/2013 Mohawk	Ships to:	DISTRIBUTION CENTER		Remove from Repo
	Mode of Transportation Mohawk Air	ICD RDD 9/23/2013 10/4	Quantity 4/2013 7452 Details 7452	<ul> <li>Reaso</li> <li>Reaso</li> <li>Reaso</li> <li>Reaso</li> <li>Reaso</li> </ul>	on 2 on 3		Mode of Transporta Mohawk Standard Or		RDD 9/6	Quantity /2013 1,356 Detai	ils	<ul> <li>Reason 1</li> <li>Reason 2</li> <li>Reason 3</li> <li>Reason4</li> </ul>
Booked:	9/11/2013 Quantity:	7,452 Kilos:	1,066 CBM: 11.04 Qty A	udit: PASS	DIFF	Booked: 7/	29/2013 Quantity:	972 Kilos:	176	CBM: 2.28 Qty Audit:	REJECT	DIFF
Shipped:	9/23/2013 Quantity:	7,452 Kilos:	1,066 CBM: 11.04 Bookin	ng #: 818324	Details	Shipped:	Quant	ity: Ki	ilos:	CBM: Boo	oking #: [	

### **Customized Reporting**

We will work with you to build a unique and user friendly solution that fits your needs. Below is a list of standard reports, any of which can be customized to your company's needs.

- Simple Tracking
- PO and Item Tracking (at the entry level)
- Accounting Report (includes all invoice fields)
- Transit Report
- Duty and Government Fees (charges listed by item number)
- Landed Cost Analysis (at the item level)

We will work with you to build a unique and user friendly solution that fits your needs.



# **Operational Review Meetings**

THE OCEANAIR GROUP has demonstrated its ability to provide clients continuous improvement and cost saving initiatives. As a method to accomplish these goals we firmly suggest the implementations of regular operational review meetings with our clients.

During client review meetings, we analyze established key performance indicators (KPI's) through a management by fact (MBF) methodology. If a KPI is not performing at an acceptable level of service, THE OCEANAIR GROUP's MBF analysis will help to identify the root cause and appropriate corrective action. The MBF will remain the focus of future review meetings until the KPI is back at an acceptable level.

# Transportation Management

THE OCEANAIR GROUP proposes a consistent agenda which explores the transportation options for each individual lane. The intent is to clearly measure key performance indicators such as:

- Steamship line booking cut-off
- AMS cut-off
- Container yard cut-off (flexibility with late gate)
- Sailing date

- Transit time from port to port
- Arrival date
- Dwell time from arrival at destination port to container availability
- Port arrival to de-stuffing delivery

# Import

Our centralized brokerage team will use a comprehensive approach to manage total transportation, shipment monitoring, Importer Security Filings, and Customs clearances. You will have one dedicated import coordinator assigned specifically to your account, with backup.

- Market leader in joining and supporting U.S. Customs programs
- Regular internal training
- Auditing of all CBP entries before entry summary

# **Centralized Import Entry Team**

We believe that the best way to manage your imports is by using a centralized entry team approach. You would have one contact for everything from understanding your business and driving cost savings, to improving your reasonable care requirements. This is possible by using due diligence and U.S. Customs and Border Protection's Remote Location Filing (RLF). All entries will be centrally filed through RLF to ensure consistency in entry preparation at any port.

## Import Account Startup

Prior to startup, THE OCEANAIR GROUP will conduct an entry review to ensure that key entry data and tariff information has been captured accurately. If needed, a corrective action plan will be implemented to improve clearance/delivery times and discover possible cost savings. We will provide feedback to your suppliers on their prepared documentation and, if necessary, obtain properly completed commercial invoices.

### **Entry Review Program**

A licensed broker will conduct an entry review of all your Customs entries. In the event of a Customs audit, an entry review will be viewed as an effective corrective action to mitigate penalties.

The business process manager will be responsible for delegating the integration plan to various departments within THE OCEANAIR GROUP and our agent network. This manager will oversee scheduling and reporting to ensure timely delivery milestones are met. See our new Account integration plan for further details. Any risks or shortfalls will be addressed via email to you as part of the process; THE OCEANAIR GROUP will supply an account integration plan.

## Tariff Verification Program

Determining the proper classification of your products prior to import will save you thousands of dollars per year by preventing clearance delays, fines, penalties and seizures while allowing for a more accurate landed cost analysis.

### Parts Database

By putting in the time upfront to develop and review a parts database, you will decrease clearance time per entry. Entering invoices at the part level detail is necessary for RLF filing and will allow us to provide complete landed cost analysis. It lets you know final landed cost at the part level as well.

### **Brokerage Reporting**

As a client, you will have access to these entry reports via our in-house software:

- Entry summary report
- Shipment summary report
- Liquidation report
- Entered valued report
- Shipments not released report
- Cargo release report
- Custom report (based on your specifications)
- Reverse Logistics

### Managing your Returns

U.S. goods being returned raise the most concern with Customs and are subject to the greatest chance of an audit. We will continue to assist in the preparation of the return import documentation to ensure that your goods are properly entered at the time of entry.

# Export

More and more U.S. companies are turning to export markets as new sources for revenue. As an export forwarder, our objective is to assist our clients in reducing paperwork, expediting the movement of their cargo, and lowering shipping costs so that they can increase profitability and expand export sales.

As an export freight forwarder THE OCEANAIR GROUP is licensed by:

- International Air Transport Association
   (IATA) to handle airfreight
- Federal Maritime Commission (FMC) to handle ocean freight
- Non-Vessel Operating Common Carrier (NVOCC)

Our export department stays current with EAR, ITAR, DOT, Hazmat, and other government agency regulations by attending seminars and courses provided by the Departments of State, Commerce, and Homeland Security.

#### **Staff Certifications**

- Certified U.S. Export Compliance Officer
- Certified ITAR Professional
- Certified Export Specialists
- Hazmat
- Letter of Credit specialist

# Cargo Insurance

There may be opportunities to yield savings in the area of cargo insurance. However, THE OCEANAIR GROUP would need more information to allow us to make a full assessment.

# Billing

It is OCEANAIR's business procedure that we use standard billing charges built into our software that allow for placement of consistent and accurate charges on billing invoices. All invoices are audited internally for accuracy on the day of creation and then sent to the client via EDI, email or standard mail depending on the need of the client. OCEANAIR will accept payment by check, wire transfer, ACH or credit card and will also extend a credit line for those clients that meet the necessary criteria.

As an export forwarder, our objective is to assist our clients in reducing paperwork, expediting the movement of their cargo, and lowering shipping costs so that they can increase profitability and expand export sales.



# THE OCEANAIR GROUP

### Value Added Services

Our Team will provide you project support and training for managing global supply and distribution networks, international trade compliance, and logistics.

### Supply Chain Management

Strategic Sourcing Supplier Quality Management Supplier Performance Improvement **Transportation Management** Warehouse & Distribution Management Cargo Risk Management & Marine Insurance Import Compliance Program Development & Manuals C-TPAT Customs Audit Preparation and Training Audits **Duty Drawback Binding Ruling Requests Prior Disclosure Submissions** 

ACE Reporting & Portal Setup

### **Export Compliance**

Program Development & Manuals Export Audit Preparation & Training Audits Export Administration Regulations (EAR) & Audits

#### Other

Product Valuation & Classification Marking & Labeling Recordkeeping NAFTA & Other Free Trade Agreements ITAR & ITAR Audit Preparation Incoterms Foreign Trade Zone